Permit #F00022978

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00022978 **Type of Permit:** FILMING **Release Date:** 12/11/2009

**Production Company** STRATEGIC PERCEPTION INC

**Insured Company Name** STRATEGIC PERCEPTION INC

Contact Phone No. 1 310-980-3236
Contact Phone No. 2
Fax
Address 6158 MULHOLLAND DR
LOS ANGELES, California 90068

**Production Title** COX COMMUNICATIONS

**Type of Production** Commercial - Standard

**Producer** KENT HAMMOND

**Director** FRED DAVIS

**1st AD** TBD TBD

**Production Manager** TBD TBD

**FilmL.A. Coordinator** Daniel Alvarez

**Location Manager** Ron Abrams
Primary Phone Mobile - 310-880-5007
Secondary Phone

**Location Assistant** RUSSELL GREMILLOT
Primary Phone Office - 310-435-3879
Secondary Phone

### Fees

| | |
|---|---|
| Posting 300 | $26.00 |
| Notification Charge | $310.00 |
| FILMLA FILM APPLICATION FEE | $625.00 |
| LA CITY FIRE SAFETY OFFICER | $1,088.00 |
| LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE | $85.00 |

**Total Permit Fee** $2,134.00

**Number of Locations** 2

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00022978 | **Location Manager** | Ron Abrams |
| **Production Company** | STRATEGIC PERCEPTION INC | Primary Phone | Mobile - 310-880-5007 |
| **Insured Company** | STRATEGIC PERCEPTION INC | Secondary Phone | |
| **Production Title** | COX COMMUNICATIONS | | |

**Location Address** 202 W 1st St, Los Angeles, CA, 90012

**Location Names**

**Location Type** Office Building

**Location Description** LA CITY/LA TIMES BUILDING

**Film Dates** 12/12/2009 - 12/12/2009 06:00 - 22:00

**Open or Closed to the Public** Closed

**Generic Conditions**
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
Traffic Officers Required

**Please see attached documents**
strategic aa.pdf
Downtown LA July 2009.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 4 |
| Cast/Crew vehicles | 45 |
| Condors | 1 |
| Cube Trucks | 4 |
| Generator | 1 |
| Motor Homes | 2 |
| Picture vehicles | 2 |
| Stakebed Trucks | 2 |
| Vans | 4 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 5 |
| Crew | 45 |
| Extras | 50 |
| LA City UFSO assigned | 1 |
| Off-Duty/Retired LAPD Officer(s) | 2 |

**Filming Activities** Atmospheric Smoke Effects; Drive by; Drive ups & away; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Interior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Wetdown; Exterior activity on 2nd St. between Spring St. and Main St.; Interior activity on 6th Floor - Conference Room.;

**Special Effects:** F/X Permit # 14007

| Type | No. Times Per Day | No. Takes Per Take |
|---|---|---|
| Fire Effects | 1 | 1 |

Description of F/X Scene: talent on fire ON 6th Floor Atrium area..

**Jurisdiction** **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Location Notes** No parking in red zones on 1st St., Main St - Alameda St

**Coordinator Note** UFSO REQUIRED ON 12/12 FROM 0600 TO 2200 HRS

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00022978 | **Location Manager** | Ron Abrams |
| **Production Company** | STRATEGIC PERCEPTION INC | Primary Phone | Mobile - 310-880-5007 |
| **Insured Company** | STRATEGIC PERCEPTION INC | Secondary Phone | |
| **Production Title** | COX COMMUNICATIONS | | |

**Parking**

**Base Camp**
Location Type : Location
Street :

**Crew Parking**
Location Type : Location
Street :

**Posting "No Parking" signs** CANCEL POSTING - NO POSTING NEEDED

**Approximate Footage** 0 - 300 **Log Number**

**Date(s)** 12/12/2009 to 12/12/2009 **Time(s)** 06:00 to 22:00

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## Summary Information — Location



**Permit Number** F00022978
**Production Company** STRATEGIC PERCEPTION INC
**Insured Company** STRATEGIC PERCEPTION INC
**Production Title** COX COMMUNICATIONS

**Location Manager** Ron Abrams
Primary Phone Mobile - 310-880-5007
Secondary Phone

**Location Address** Harlem Pl., 2nd St. - 3rd St., Los Angeles, CA, 90014

**Location Names**

**Location Type** Alley

**Location Description**

**Film Dates** 12/12/2009 - 12/12/2009 09:00 - 22:00

**Open or Closed to the Public** Closed

**Generic Conditions**

**Equipment on Location**

| Type | Quantity |
|---|---|
| Generator | 1 |
| Stakebed Trucks | 1 |
| Vans | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 40 |
| Off-Duty/Retired LAPD Officer(s) | 2 |

**Filming Activities** LOCATION CANCELED 12/11, NOTIFICATION FEES DUE;

**Special Effects:** F/X Permit # TBD

| Type | No. Times Per Day | No. Takes Per Take |
|---|---|---|

Description of F/X Scene:

**Jurisdiction** **Political:** Los Angeles City - Council District 08 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Location Notes**

**Coordinator Note** LOCATION CANCELED 12/11, NOTIFICATION FEES DUE

**Parking**

**Base Camp**
Location Type : Private Parking Lot
Street : Location #1

**Crew Parking**
Location Type : Private Parking Lot
Street : Location #1

NOT A PERMIT

# APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of *Strategic Perception, Inc.* ("Principal") and am authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated *12/11/09*

By
Representative's Signature

*Strategic Perception, Inc.*
Name of "Principal" (Production Company)

*Ron Abrams*
Print Princpal Representative's Name

*Location Manager*
Representative's Title (i.e. UPM, Loc Mgr)

*6158 Mulholland Dr.*
Principal's Address

*Los Angeles CA 90068*
City, State, Zip Code

*310-880-5007*
Principal's Telephone Number

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**SPECIAL FILMING CONDITIONS**
**RESIDENTIAL/COMMERCIAL AREAS OF**
**DOWNTOWN METROPOLITAN LOS ANGELES**

*The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.*

The Downtown Los Angeles Central Business District is occupied by commercial/industrial businesses, as well as residential properties. There are also many popular hotels in the downtown area frequented by visitors taking advantage of our city's cultural, historical and recreational venues.

In order to better balance the concerns of business/commerce and provide for the residential aspects of this area of Los Angeles, FilmL.A. has developed the following Special Filming Conditions. Your cooperation in adhering to the Conditions will ensure the industry's continued access to these vitally important filming sites.

*NOTE: THE FOLLOWING SPECIAL FILMING CONDITIONS DO NOT APPLY TO THOSE AREAS ZONED AS "LIGHT MANUFACTURING/PARKING" OR "HEAVY MANUFACTURING".*

- **All filming activities (including parking of production equipment, cast/crew parking, catering, and preparation/strike) within 200 feet of any residential building (including hotels) are not permitted between the hours of 10 p.m. and 7 a.m. unless first approved by FilmL.A.** through the approved Filming Survey procedure and indicated on the permit.

- **Low level helicopter activity within ½ of a mile of residential buildings and taking place between the hours of 10:00 p.m. and 7:00 a.m. will not be allowed.**

- **All low-flying helicopter work in the vicinity of buildings, especially residential structures, requires the Federal Aviation Administration (FAA) reviewed and accepted plan of activities also to be filed with FilmL.A.**

- **Notification of the representatives of residents, merchants and businesses within 500 feet of all filming activities should be done 48 hours in advance of filming or substantial prep work, time permitting.** Additional notification beyond a distance of 500 feet may be required for permits requesting extraordinary filming activities, to be determined by FilmL.A.

- **Due to the congestion from normal commuter traffic, Intermittent Traffic Control (ITC) is generally not permitted on weekdays between the hours of 7:00 a.m. - 9:00 a.m. and 3:00 p.m. - 7:00 p.m.**

- **Production companies are required to completely remove all trash, food, cardboard boxes, etc.** from the general vicinity at the end of each filming day. Food should **NOT** be given directly to the homeless persons in the area; if a production company wishes to donate food, it



FilmL.A. Inc. NOT A PERMIT

should be delivered to missions or groups in the area which are designated and sanctioned to distribute food and other supplies to the homeless. Production companies will be held responsible for the actions of catering companies contracted to provide food for cast and crew.

- **All of the Special Conditions referenced herein apply to filming in or near the 2nd and 3rd Street tunnels.** All filming activities within the tunnels between the hours of 10:00 p.m. and 7:00 a.m. must be contained to areas at least 100 feet from tunnel openings, unless signature approval is obtained from affected residential buildings near the tunnel entrances, and indicated on the permit. The activities may not be audible beyond tunnel openings, and lighting may not illuminate or affect any nearby buildings.

**In addition to the conditions referenced above, production companies must adhere to the following conditions when filming on Lower Grand Avenue between General Thaddeus Kosciusko (GTK) Way and 4th Street:**

- **The walls of Lower Grand Avenue are private property** and may not be dressed, painted, or used in any way unless permission is granted by the representative of the affected property. The following are the names and phone numbers of the most affected building representatives:

| | | |
|---|---|---|
| o Museum of Contemporary Art (MOCA) | Cari Stafford | 213.621.2766 |
| o One California Plaza, (Maguire Properties) | Natalie Park | 213.687.2284 |
| o Two California Plaza, (Maguire Properties) | Natalie Park | 213.687.2284 |
| o Wells Fargo Center (Maguire Properties) | Holly Mattan | 213.253.4297 |
| o Omni Hotel | Dan Pietrowski | 213.617.3300 |
| o Museum Tower & Grande Promenade | Aaron Bazile | 213.229.9777 |
| o Angelus Plaza | Joan Marke | 213.623.4352 |

- **Blocking of loading docks or parking garage entrances and exits is strictly prohibited.**

- **No special effects, including smoke, steam or fog may occur on Lower Grand Avenue** without first obtaining clearance from the appropriate building contacts and maintenance engineers. Contact must be made at least **48 hours prior** to the proposed effect(s) unless appropriate, prior notifications to designated property management representatives have been made.

- **Generators may not be placed on the enclosed portion of Lower Grand Avenue. Suggested areas for generator placement are:**

1. the curb lane of 4th Street at least 200 ft east of Lower Grand Avenue;
2. the curb lane of 4th Street west of Lower Grand Avenue beyond the left turn lane; or
3. the center of Lower Grand Avenue directly under the openings to Upper Grand Avenue.

- **Companies must obtain property contact approval prior to covering or removing any building signage** and must replace removed/covered signs with temporary signage similar to the originals. If directional or street signage is removed, the production company must provide **complete directional signage** in the surrounding area, with emphasis on alternate parking entrances and exits. **Street signs may only be removed with FilmL.A. approval.**

- **Any filming activities requested and approved with less than 48-hour notification may not interfere with other ongoing activities in the area.**

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